

Unlock partner benefits for everyone on your team.

Did you know:

The Meta Business Partners hub provides best practices around media planning and buying, engaging the right audiences, monitoring performance and measuring success. By adding your teammates to your Business Manager account, they'll have access to:



Tools

Track and improve your business' performance and growth



Resources

Understand the latest product updates and industry insights



Training

Learning tools to enhance your knowledge



Live support

Operational, product, API and technical support

As someone with full access to your company's Meta Business Manager account, you can add all of your company's employees to your account. If you don't have access, reach out to anyone in your company with "Everything" access in Business Manager to add team members to the account.



Add your team in 5 easy steps

- 1 Go to [Business Settings](#).
- 2 Click People, then click Add.
- 3 Enter the work email address of the person you want to add.
- 4 Select the role you'd like to assign them — full or partial — and click next.
- 5 Click Invite. The person will get an invitation to join your Business Manager in their inbox.

Types of access

Business Manager access is based on the tasks people can perform. There are 2 main types of access:

- **Full access:** The highest level of access gives people full control of the Business Account. They can assign full control to other people, add and delete users, and delete the Business Account.
- **Partial access:** Assigned by default, people with partial access have permissions to complete a specific set of tasks. This means they can only work on the pages, accounts and assets assigned to them, while apps and integrations access gives people developer-specific permissions.

There are also advanced access options that you can assign as needed.

Ready to let your team in on everything the Meta Business Partners hub has to offer?

Sign in to [Business Settings](#) and follow the 5 steps process to add your team.